# GIVE IT FORWARD TRUST – GIFT 2022 End of Year Newsletter

Two years have passed since the creation of the Give It Forward Trust (GIFT) and what an inspiring journey it has been! We have learned so much, refined our strategy and our mission, started to fundraise to leverage our impact and created a strong portfolio of high social impact organisations.

#### As a reminder:

Our mission is to transform lives one at a time

Our vision is a world where everyone can live their life to its full potential Our belief is that luck, good or bad, plays too large of a role in people's lives Our goal is to give forward our good luck to those in need of a second chance

#### How do we achieve that:

We carefully due diligence every organization before we commit. We build a portfolio of organisations that we support with multi-year unrestricted funding. We focus on empowering women and girls. We support innovative community-led solutions that address the specific needs of the beneficiaries.

We believe in strategic and impactful philanthropy.

# Our portfolio:

GIFT is proud to support the following organisations:



# CAMFED - https://camfed.org/

Co-funded taylor made five-year project that enables 521 marginalised girls in rural Tanzania to access and attend secondary education thereby increasing their potential for a better life.





# THE LOTUS FLOWER <a href="https://thelotusflower.org/story">https://thelotusflower.org/story</a>

The Lotus Flower provides women and girls impacted by conflict and displacement with the tools and opportunities they need to rebuild their lives.





# EDULUTION <a href="https://www.edulution.org/">https://www.edulution.org/</a>

Edulution is a social entreprise which provides a digital platform to primary school children in rural subsaharan Africa. It uses a unique mix of technology, enterprising coaches and evidence-based analytics to effectively deliver catch up programs to children.





# SURFERS NOT STREET CHILDREN

https://www.surfnotstreets.org

The Surfers Not Street Children model fuses surfing, mentorship and care to empower street children and children at risk in South Africa and Mozambique.





# TANZANIAN CHILDREN'S FUND

https://tanzanianchildrensfund.org/who-we-are

TCF provides a community of 10,000 with all the tools, systems and opportunities they need to find a path out of generational poverty.



### **Monitoring & Evaluation**

We work closely with our organisations and build long-term trusting relationships. For us, philanthropy goes beyond writing a cheque. We support our organisations in capacity building, fundraising, strategy or any other need they may have.

We try to be smart and pragmatic about the monitoring and evaluation of our organisations. We have regular calls with our NGOs to check in, understand how they are doing and be updated on the latest development within the organisation. We aim to be a reliable partner and be there for the good as well as the bad news.

As an attachment and illustration of the work we do, you will find our year-end report on our different organisations.

#### Thank You

We would like to thank our donors for their generous support.

We are still actively looking for donors so please get in touch if you are interested in joining our effort.

Merry Christmas from the Team.

#### **GIFT**

Hosted by Swiss Philanthropy Foundation www.giftfoundation.ch

# Year End Review of the Portfolio December 2022

#### **CAMFED**

- The project to help 521 marginalized girls access secondary education in rural Tanzania is well on its way. The budget of USD343,000 will help 521 girls complete lower secondary school and 52 girls complete upper secondary school. This is achieved through a community-led ecosystem with locally trained mentor teachers, community committees and transition guides and with the support of CAMA the Camfed Alumni Group.
- Wise, the advisor of the project, returned from a site visit in October that confirmed the quality of the intervention. 20 beneficiaries as well as 20 girls from CAMA (alumni) were interviewed and confirmed the importance of education in their life. The local management is strong and manages to pursue the programs as originally planned.
- \* Here is an illustrative quote from a 15 year-old girl beneficiary of the program: "I was always late in the morning to school, which led to me being punished and losing my class schedule to complete the punishment I was given, just because I lived far away from school about 7km on foot. Now with the CAMA network, I have hostel boarding costs covered. I am working hard to reach my goals and prove to the society that all vulnerable students can fulfil their dreams". Rebeca, 15 years, Mvomero district.

#### **EDULUTION**

- \* Edulution's tech-enabled catch-up programs for primary school students are very efficient and impactful. A recent evaluation of the South Africa program shows a 38% improvement in mathematics. The improvement of results also extends to literacy, although not directly addressed by the content.
- While South African operations are fully funded, Edulution is facing some shortage of funding in Namibia and Zambia and will have to close some centers. This highlights the need for unrestricted funding so that Edulution can decide where and how to allocate its funding rather than be constrained. Unrestricted funding is a key principle at GIFT.
- As a social enterprise, Edulution is keen to be sustainable. The next phase is to find a better mix of private-public funding and to scale its activities. It is currently testing the idea of working with implementation partner. They can codify and package their IP into four blocks: develop content, prepare enablers, deliver learning and world class analytics to measure and evaluate. Their aim is to serve the public sector and become the facilitator of e-learning.
- Edulution's international recognition has increased rapidly in 2022. Edulution took part of the Web Summit in Lisbon. They also have been nominated as 1 of 10 African finalists for the GES Awards (Global Edtech Startup Award).
- \* They have also appeared on two podcasts.
  - Kim Nielsen Head of Fundraising at Edulution <u>"Transforming How Africa Learns with Disruptive EdTech"</u>
  - David Fair Head of Human Development at Edulution David's podcast just came out today, produced by the Answer Series in South Africa, focusing on <u>'How to Scale a Technology Solution through Human Connection.'</u>

### THE LOTUS FLOWER

- Overall, it's been a year of huge growth and change at the Lotus Flower. They've seen their project remit leap in scale, which means their on-the-ground team has more than doubled. As a result, they've been able to impact on many more women and girls; and this year, they've included more men and boys in their projects than ever.
- The Lotus Flower has gained growing international recognition in 2022. In March they received the UNHCR award for innovation in recognition to their Women's Business Incubator. Their Men & Boys'Trauma project was shortlisted in this year's UK Charity Awards. Taban, the founder, was a finalist in the "Against All Odds" category in the Baton Awards. Finally, the Lotus Flower received the CARE International Partnership Prize.
- \* The Lotus Flower has launched new projects addressing specific needs of beneficiaries. To name a few: Boxing Sisters and Literacy, Peace Sisters & Brothers, Youth Suicide Prevention, Gender Based Violence (GBV) Protection and Men & Boys' Trauma.
- The Lotus Flower's reputation grew in 2022 with all kinds of events, talks, podcasts and media coverage. Taban gave an online briefing to the UN Security Council on women and peace in Iraq. In November, a small team from the Evening Standard flew out to see the Lotus Flower and create a short film as part of its global "Let Girls Learn" project.
- \* Here is the video and article of the Evening Standard

\* The main hurdle to further scaling the Lotus Flower is unrestricted funding. GIFT helped the Lotus Flower organize a fundraising event in London last September. Securing unrestricted funding for existing projects to be able to continue and new ones to be created is key in the coming months.

#### SURFERS NOT STREET CHILDREN

- SNSC was pleased to be able to run a full year program after the difficulties with lockdown and the riots in Durban. This includes their full surfing program with connected interventions including nutrition, back-to-school, computer lab, street outreach and social worker care. T
- \* In 2022, SNSC launched, alongside surfing, a new dance programme which is a fantastic addition to the activities that draw kids into the program and away from dangerous street life of drugs and prostitution.
- SNSC's social workers have been very busy this year. They always start the year ensuring every one of the kids are at school. In addition to school support, the social workers have been running individual and group workshops and sessions with both the boys and the girls all year, specifically looking at wellbeing, confidence building and other psychosocial and trauma support.
- In terms of advocacy this September SNSC had a unique opportunity to take a platform at the United Nations in New York at the Secretary General's Transforming Education Summit. Two films about the life stories of two SNSC kids were shown to world leaders in the main conference centre of the UN. These films spoke to the importance of supporting access to school for street children and other vulnerable and excluded groups often falling through the cracks in society. SNSC was pleased and proud to have this global advocacy opportunity and work with governments in broadening their education strategies to include the most vulnerable.
- Recently, SNSC's kids took part in the KwaZulu-Natal surfing championships and three of the children did extremely well. Two of the boys got a 2nd place and 3rd place and one of the girls got a 3rd place. This was another wonderful opportunity to show the benefits of the program and talk about issues the kids are facing.
- ☼ Overall SNSC impacts 130 children with its Durban based programs. If they factor in nutrition and other support they offer families, that number increases to 200 children. Mozambique has around 40-50 children in the program.

#### TANZANIAN CHILDREN'S FUND

- \* Tanzanian Children's Fund (TCF) is the newest addition to our portfolio. We completed our due diligence process mid-November.
- 2022 has been TCF's busiest year so far. They focus on each of their four pillars to provide holistic poverty alleviation through education, health, economic opportunity and protecting the most vulnerable children.
- \* Two very big projects in the education spectrum started in 2022: taking on a new primary school partnership and transforming Oldeani Secondary School into a residential campus, building dormitories to serve an additional 700 students.
- \* TCF realises that a better education does not just come from constructing new buildings or hiring more teachers. That is why they are also focusing on bettering student outcomes by (1) normalizing conversations surrounding mental health, (2) introducing art curriculum and (3) providing support for diverse learners.
- On the health pillar front, TCF was able to treat a record 4100 patients in 2022. On the economic empowerment front, TCF provided new loans to 50 youth entrepreneurs. And finally, on the home pillar, the Rift Valley Children's Village (the orphanage) now welcomes 107 children giving these children a second chance at childhood.